



Jesse Vonk

Senior Digital Producer

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Profile

Digital Production professional with experience in Marketing, Ecommerce and Media companies.

Experience in leading agile development projects and capable in connecting development teams with the business values,

Driven team player and leader with analytical, social and transdisciplinary skills to help achieve business goals, energise people and capable of analysing complex problems.

I get passionate about content innovation, new technologies and process optimisation.

Employment history

Senior Producer and Digital lead , MediaMonks, Amsterdam

Januari 2019 - present

- Leading the Digital Development Team for one of the world-leading fashion companies.
- Setting up the global Digital Production structure for a German car manufacturer

Digital Producer, ebuilders (Part of the MediaMonks group), Amsterdam

August 2017 - December 2019

- Managing several digital development and content projects for a wide variety of clients

Education

Media, Information & Communication, Amsterdam University of Applied Sciences

September 2013 - July 2017

Journalism, Multimedia and World Politics, DMJX, Aarhus - Denmark

January 2016 - July 2016

Qualifications

Dutch Native Tongue

English Fluent

Certified Scrummaster CSM®

Basic HTML & CSS ✓

Salesforce, Hubspot, Jira, Workbook ✓

CoreMedia, Magento, Wordpress ✓

Office -, Adobe Suite ✓